Paul Brown - Multimedia Designer
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FX²
Graphically Communicating Effects

Objective

Obtain a position that will challenge my skills and enhance my design abilities while focusing on learning new technologies in multimedia design.

Education

B.A. Degree from Missouri Southern State University - Joplin, MO.
» Major: Art   Emphasis: Graphic Communications

Experience

O'Reilly Automotive - Training - Springfield, MO (employed 12 years)
» Multimedia Production Developer (Adapted from Flash to video)
» Produce in house video based training starting from storyboards and scripts created by a wide variety of Subject Matter Experts within the company.
» Design logos, apparel, signage, certificates, PowerPoint backgrounds, etc.
» Record audio scripts, sound effects, photograph products, color correct images and collect/build graphic assets for the developer team.
» Execute requests to print, web or other graphic materials to support training and other parts of the business.
» Work as a liaison with Marketing when communication between departments become crucial in our training development.
» Assist videographer with studio setup and tear down, run prompter, and build special graphics for video.
» Help train multiple new developers in the principles of design as well as the various applications used on our team.
» Test several AI options for both audio and visual replacements of on camera talent.

O'Reilly Automotive - Advertising/Marketing - Springfield, MO (employed 4.5 years)
» Graphic/Web Designer - Four color pre-press production for the Professional and Motorsports team.
» Design/production of sales flyers, catalog covers, logos, apparel, vehicle and trailer vinyl, trophy etchings, etc.
» Train designers in color correction, web image/site preparation, as well as help train non-designers in flyer/brochure pre-design template setup for faster production during the build phase.
» Web Design for the Professional and Retail Marketing Teams - Design and build marketing email campaigns, online marketing graphics for oreillyauto.com - company intranet portals and social media.
» Act as a translator/problem solver between the marketing dept and the IS dept for web based builds.
» Build a marketing extension for the new mobile O'Reilly website sourced from QR codes and social media.

Astral Direct - Ozark, MO (employed 4 years)
» Color Correction Specialist - Convert and color adjust all photos to be used in current catalogs and on web. lindaanderson.com, musicstand.com, characters.com
» Photoshop enhancement/reconstruction of products, covers and model shots.
» Work directly with professional photographers on color, lighting and image preparation of indoor/outdoor product, cover and model shots.
» Production/maintenance for in-house provided color proofs.
» Actual on press color approval/adjustments at Quad Graphics in Oklahoma City, OK and Atlanta, GA with an average print session of 1-2 million catalogs per month.

Graphically Communicating Effects

Designing the world one pixel at a time.

Paul's Printing - Reeds Spring, MO (employed 1+ years)
» Graphic/Web Designer - Four color pre-press production and customer based web development.
» Prepare designs setup for multiple outputs from standard 1, 2 & 3 color typesetting to process color catalogs to specialized die and emboss setups.
» Prepare and setup customer submitted artwork for plating.
» Design brochures, business cards, and newsletters for the Branson area show and resort businesses.

Control Vision Corp. - Pittsburg, KS (employed 2+ years)
» Graphic Designer - Four color pre-press production of labels, manuals, exhibit booth posters, billboards, airplane decals, etc.
» Design/production of software CDs as well as design graphical interfaces for C++ software installations.
» Design/production of annual catalog and major show brochures.
» Design and produce full color magazine ads in major aviation magazines.
» Work with the programming team to incorporate all 4 company websites into one integrated design.
» Maintain website content, and advertising banners.
» Provide all dealers with graphic support of Control Vision's products and logos.

Gallery Graphics, Inc. - Noel, MO (employed 2 years)
» Graphic Designer - Four color pre-press production of antique prints, sachets, calendars, displays, stickers, magnets, etc.
» Design/production of annual catalog and seasonal supplements.
» Design and produce full color magazine ads in major interior design magazines.
» Create and maintain Internet website and digital catalog graphics. (Over 18,000 images)
» Internet technical & design support. (Assist with e-commerce planning.)
» Digital mat design - using Corel Draw 8, AutoCAD 2000LT and a robotic mat cutter.

KSNF television station - Joplin, MO (employed under a year)
» CG operator - Live on air character generator using Deko 100 and Lightning by Pinnacle.
» Custom graphics for television including backgrounds, logos, and screen layouts.

Achievements and Awards
» Louie Award Finalist - Card design - Gallery Graphics, Inc.
» Oasis CD's referral list of professional Graphic Designer's in the four state area.
» Performing Aide Scholarship at MSSU senior year.
» Thomas Hart Benton Scholarship as incoming freshman to MSSU.
» MSSU's award-winning "Winged Lion" image preparation.
» Guest speaker at the Big 8 Art Show representing MSSU's graphics department.
» Guest speaker at Mt. Vernon Middle School Career Day representing Graphic Design.
» Guest speaker at many area High Schools representing MSSU's graphics department.

AIGA
» President of Southern Concepts / AIGA Ad Club senior year at MSSU.
» Member of Southern Concepts / AIGA Ad Club freshman, junior, and senior years.

Software
» Adobe Creative Cloud: Premiere Pro, Photoshop, Illustrator, InDesign, Audition, Lightroom, AfterEffects, plus some Miximo and Blender.